



MARKET UPDATE - ORTHODOX

SALE 3

KOLKATA July 25, 2024

1. MARKET DESCRIPTION:

- STRONG DEMAND.
- FEW TIPPY TEAS ON OFFER WERE READILY ABSORBED AT ATTRACTIVE PRICES.
- CLEAN, WELL MADE TEAS SOLD AT FIRM RATES, WHILE THE WHOLE LEAF ALSO APPRECIATED AT TIMES.
- REMAINDER WHOLE LEAF MAINTAINED LAST LEVELS, WHILST BROKENS WERE IRREGULAR AROUND LAST FOLLOWING QUALITY.
- SECONDARIES AND FANNINGS WITNESSED USEFUL ENQUIRY AT LAST LEVELS.
- EXPORTERS TO THE MIDDLE EAST AND CIS WERE ACTIVE WITH SOME ENQUIRY FROM THE TCPL, HUL AND THE CONTINENT.

	WHOLE LEAF		BROI	FANNINGS	
TIPPY RANGE	800 - 1500+		450-750		NQ
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	480-550+	430-470+	370-400+	360-400+	250-280 (N)
GOOD	430-470	390-420+	320-360+	310-350+	200-230+
MEDIUM	360-400	330-370+	280-310+	270-300	160-190

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25		2023-24			UPTO SALE - 30			
	SALE - 30	SALE - 29	+/-	SALE - 30	SALE - 29	+/-	2024-25	2023-24	2022-23
ORTHODOX	302.32	299.66	2.66	220.16	218.59	1.57	292.55	218.60	320.58

3. QUANTITY OFFERED AND SOLD IN SALE - 30 (IN LAKH KGS)

OUT%				OU	T% UPTO SALE NO -	· 30	
	OFFERED	SOLD	OUT%	S-30 2023-24	2024-25	2023-24	2022-23
ORTHODOX	8.40	7.86	6	24	11	23	7

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 30/2024-25	372.97	291.13	199.90
SALE - 29/2024-25	367.12	293.51	196.98
SALE - 30/2023-24	256.77	211.44	141.65

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-30/2024-25	35.5	46.0	7.9
SOLD - S-30/2024-25	35.8	46.3	7.9

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	4-25	UPTO SALE - 30		
KANGE	SALE - 30	SALE - 29	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	13.2	13.9	9.0	1.0	16.6
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	8.2	5.6	5.2	0.2	6.1
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	7.8	7.2	7.4	0.6	8.7
D. % OF TEA SELLING BETWEEN ₹ 340.00-359.99	6.1	6.5	8.0	2.2	8.5
E. % OF TEA SELLING BETWEEN ₹ 320.00-339.99	9.1	12.6	10.7	3.6	8.4
F. % OF TEA SELLING BETWEEN ₹ 300.00-319.99	9.2	9.4	13.4	2.2	7.3
G. % OF TEA SELLING BETWEEN ₹ 280.00-299.99	6.4	6.6	8.2	2.7	5.8
H. % OF TEA SELLING BETWEEN ₹ 260.00-279.99	7.5	4.7	6.2	7.8	12.1
I. % OF TEA SELLING BETWEEN ₹ 240.00-259.99	7.1	6.3	5.3	15.5	5.5
J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	3.6	4.9	4.1	17.5	5.0
K. % OF TEA SELLING BETWEEN ₹ 200.00-219.99	3.6	2.7	3.1	11.1	3.1
L. % OF TEA SELLING BETWEEN ₹ 180.00-199.99	5.3	4.6	3.9	6.7	3.4
M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	4.5	4.3	5.1	6.7	3.3
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	2.9	4.6	4.8	9.2	3.1
O. % OF TEA SELLING BELOW ₹ 140.00	5.6	6.0	5.6	13.1	3.0

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/32	July 20, 2024	37634	515185	July 20, 2023	54832	844979	-329794

CURRENCY RATES: 1USD = 83.72 INR, 1GBP = 108.24 INR, 1EUR = 90.95 INR (SOURCE : in.reuters.com 25th July 2024)

KOLKATA PRICE RANGE SALE 14 - 30

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Price Range	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	9.3	1.0	17.1
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	5.4	0.2	6.3
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N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	4.7	8.9	2.9
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